

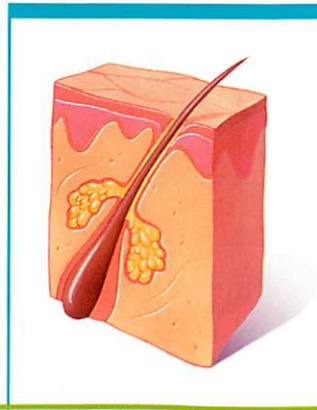
If you have acne...

What are *P. acnes*?

Acne is a skin condition that is quite common and, in fact, is experienced by as many as 3 out of 4 teenagers to some extent. There are many types of acne and the most common form is acne vulgaris.

Just beneath the surface of the skin are hundreds of tiny glands called sebaceous glands. These glands produce oil which normally passes through the pores to the skin and keeps your skin soft and smooth.

During adolescence, hormonal changes can stimulate the glands to produce extra amounts of this oil which can then clog the pores. When the pores become clogged, this oil gets trapped beneath the skin and the bacteria, *P. acnes*, thrives in these clogged pores. In a short time, the skin becomes irritated, red and swollen resulting in the formation of a "pimple". At certain times of life, this process becomes very active, troublesome and hard to control.



Is BLU-U therapy safe?

Yes, BLU-U therapy is safe. It is a gentle treatment with little discomfort and minimal adverse effects. It is not hot and is not painful at all. Since it is not a drug, there are no drug-related side effects to worry about.

The BLU-U light alone is FDA cleared for light alone treatment of moderate inflammatory acne. This device should not be combined with photosensitizing drugs when treating acne.

BLU-U® 4170

Blue Light Photodynamic Therapy
Illuminator Model 4170

HEARTLAND DERMATOLOGY
12327 Stratford Drive
CLIVE, IOWA 50325
(515)224-7088

of DUSA Pharmaceuticals, Inc.®

MKT-1550 Rev. A



have a **Voice**
in your choice

If you have moderate acne, take a moment to answer these questions and learn about a unique treatment option.

Are you annoyed or tired of taking medications every day for your acne? YES NO

Are you worried about the side effects or resistance that is sometimes related to antibiotics? YES NO

Would you like an option that takes away the nuisance and mess of topical treatments? YES NO

If you answered yes to any of the questions above, ask your doctor for BLU-U® therapy.

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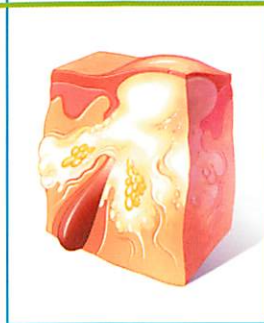


BLU-U®, the effective,
non-drug therapy
for moderate acne

What is BLU-U?

BLU-U Blue Light Photodynamic Therapy is a non-drug therapy for moderate acne. It is a unique blue light that kills the *P. acnes* bacteria in your skin. BLU-U light treatments are gentle and typically well tolerated by patients.

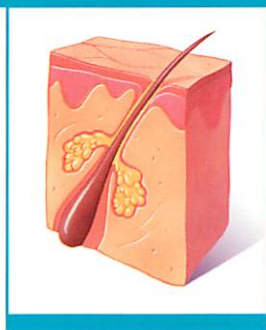
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Acne



*BLU-U
therapy*



*P. acnes
absent*

What treatment is right for me?

If you have moderate acne and are uncomfortable taking antibiotics, or are unhappy with your current oral or topical antibiotic results, ask your doctor if BLU-U is right for you.

What is BLU-U therapy like?

BLU-U treatments are simple. You just have to sit with your face close to the blue light for a short time, usually a 16-minute session about once or twice per week. The length of the treatment course varies depending on the severity of your acne, but BLU-U therapy can control your acne or clear it up for a length of time.

