

# LIVE CLEAR. LIVE FREE.

**Scalp psoriasis is very common, affecting up to 80% of all psoriasis patients.** Typically, people with scalp psoriasis also have psoriasis on other parts of their bodies, but in some the scalp is the only affected area.

## THE VISIBLE SIGNS.

As with psoriasis elsewhere on the body, scalp psoriasis can be mild, with slight, fine scaling and almost unnoticeable. But it can also be severe with thick, plaques covering the entire scalp. People with scalp psoriasis are commonly embarrassed by their appearance, which can negatively affect their mental and physical well-being.

The visible signs often extend beyond the hairline onto the forehead, the back of the neck and around the ears. Depending on the severity, symptoms of scalp psoriasis may include:

- Dandruff-Like Flakes
- Silvery-White Scales
- Thick, Crusted Lesions
- Red-Colored Plaques
- Fine Scales
- Itching
- Soreness
- Burning

START NOW to LIVE CLEAR  
**1.800.800.4758**  
or **LiveXtracClear.com**

**PhotoMedex, Inc.**  
147 Keystone Drive,  
Montgomeryville, PA 18936

XTRAC has none of the drawbacks often associated with other psoriasis treatments—such as premature aging of healthy skin, skin thinning, resistance to medication, or potential negative systemic side effects. Some patients, however, experience a reaction similar to sunburn or blistering at the site of the treated area and in some cases, an increase in pigmentation may occur.

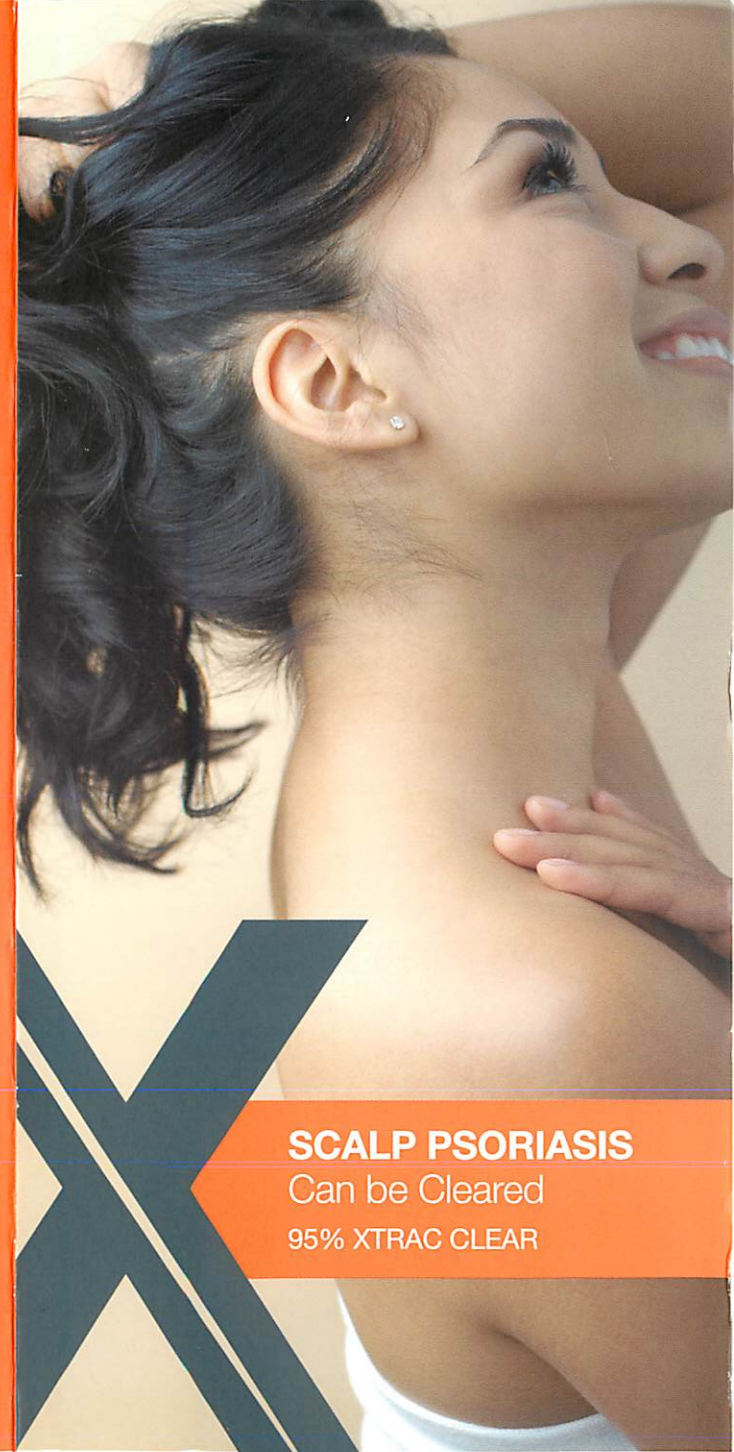
<sup>1</sup> Morison, WL et al. Effective Treatment of Scalp Psoriasis Using the Excimer (308-nm) Laser. Photodermatology, Photoimmunology, and Photomedicine. 2006 August; 22(4): 181-183.

**SCALP PSORIASIS**  
Can be Cleared  
95% XTRAC CLEAR

**XTRAC**  
LIVE CLEAR. LIVE FREE.

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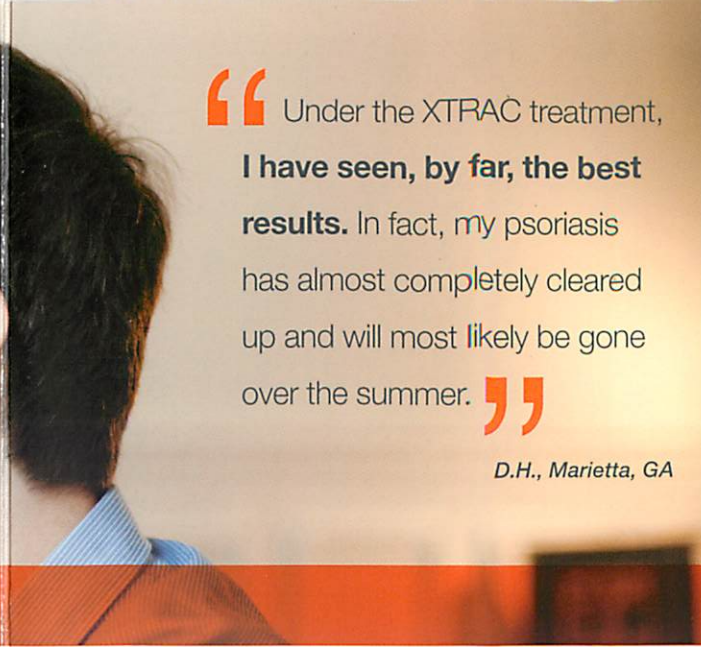
**XTRAC**  
LIVE CLEAR. LIVE FREE.





“ Under the XTRAC treatment, I have seen, by far, the best results. In fact, my psoriasis has almost completely cleared up and will most likely be gone over the summer. ”

D.H., Marietta, GA



For some people, psoriasis is a nuisance. For others, it affects every aspect of life. Today scalp psoriasis cannot be cured but advanced treatments—like XTRAC—make sending it into prolonged remission possible, even highly probable.

#### LIVING XTRAC CLEAR.

Because of the shielding effect of hair, traditional UVB lamp therapy is not very effective against scalp psoriasis. However, studies have reported success in treating it with the [XTRAC] 308 nm excimer laser which generates a targeted beam of UVB light.

XTRAC allows for simple manual separation of the hair, provides good visualization of the psoriasis and permits rapid treatment so that a whole scalp can often be treated in less than 15 minutes.

In one study 35 patients whose scalp psoriasis had previously failed to respond to topical medication were treated with the [XTRAC] 308 nm laser twice a week for an average of 21 treatments. At conclusion of the study, 50% of the patients, psoriasis cleared or almost cleared (greater than 95% improvement) and nearly all of the patients improved by at least 50%.<sup>[1]</sup>

Unlike conventional light therapies, the XTRAC excimer laser delivers a highly targeted therapeutic beam of UVB light to areas of the skin affected by psoriasis without harming the surrounding skin. XTRAC clears the symptoms, prolongs the remission and returns skin to a clinically healthy state in record time so you can **LIVE CLEAR. LIVE FREE.**



Photos courtesy of James Spencer, M.D., St. Petersburg, FL.

Scalp psoriasis—present for 10 years—was resistant to topicals and phototherapy.

## LIVE CLEAR SUPPORT TEAM

START NOW to LIVE CLEAR  
**1.800.800.4758**  
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Through our LIVE CLEAR Support Programs, XTRAC offers guidance and support to help you begin the treatment your doctor has prescribed and get the most out of it. Our clinical specialists are trained to answer questions when you first start XTRAC and even later in the course of treatment so you stay on track and get to LIVE CLEAR. LIVE FREE.

**HEALTH INSURANCE** providers, including Medicare, generally recognize the XTRAC excimer laser treatment as a covered benefit. If your insurance plan is not one of them, or if you need more information, our specialists can help.

**LIVE CLEAR SUPPORT** can assist with insurance coverage issues related to XTRAC. With personalized help, our clinical specialists can verify benefits and help you understand your coverage.

**FINDING AN XTRAC PHYSICIAN** is easy—and getting an appointment even easier—when you call or email us at [Support@LiveXtracClear.com](mailto:Support@LiveXtracClear.com).